



Where they drop till they shop!



**Seemore Shopping
2008 Media Kit**

Monthly Unique Visitors, 28,500
 Page Views, 340,000
 Site Hits 790,000



PREMIUM LISTINGS



HOME PAGE BANNER ADS



INTERNAL PAGE BANNER ADS



Type	Sept-Dec Inventory	Monthly Rates	Specs
FOR STORES DESIGNERS BRANDS FULL PAGE		\$39.95/MONTH \$399 ANNUAL -OR- \$29.95/MONTH \$299 ANNUAL WITH PROMO CODE	Premium Listings: Businesses register on-line in the "Join Us" Page. Account set-up assistance available by contacting a SMS account manager or email: liz@seemoreshopping.com
BIG BOX 300 X 250 (A) CUSTOM BANNER 300 X 60 (B) HOT SALES LINK (C) UNDER BANNER (UP TO) 780 X 90 (D)		For more information, contact : Liz, 312.953.3635 liz@seemoreshopping.com	Banners: Size: pixel dimensions stated (can float within designated area) Rich media/animation: 40K maximum size, GIF/Flash limited to 3 cycles of :10 ea., or total :30 Sound: user initiated by click only Static: HTML, JPEG, GIF 20K recommended size
SKYSCRAPER 120 X 600 (E) VERTICAL 120 X 240 (F)			Choose one targeting option to complement your banner rotation : Targeting – Search Brand (Result for listed brands only) Store Name (Opportunity for brands/designers) Category (Men's Shoes) City/Location (Evanston) (River North) Mall/Shopping Center (Deer Park) Targeting – Editorial* Featured Destinations Featured Stores Chicago Style Fashion/Beauty Boutiques Local Designers Window Shopping Personal Shopper *Contextual links available

City:

- Andersonville
- Bucktown /Wicker Park
- Gold Coast/Oak Street
- Lakeview (Southport)
- Lincoln Park
- Lincoln Square
- Loop
- Mag Mile
- Old Town
- Pilsen
- Ravenswood
- River North
- Roscoe Village
- South Loop/University Village
- Streeterville
- West Loop
- West Town

Suburbs:

- Aurora
- Evanston
- Forest Park
- Geneva
- Glen Ellyn
- Highland Park
- Hinsdale
- LaGrange
- Naperville
- Oak Park

Themed:

- Chicago Boutiques
- Chicago Designer



Online Mall Directories

Chicago-Downtown

- 900 N. Michigan Shops
- Chicago Place
- Merchandise Mart
- Shops at North Bridge
- Thompson Center – Atrium Mall
- Water Tower Place

Chicago –Neighborhoods

- Century City
 - Ford City Mall
- Suburbs-North**
- Golf Mill Shopping Center (Niles)
 - Gurnee Mills (Gurnee)
 - Hawthorn Center (Vernon Hills)
 - Lincolnwood Town Center (Lincolnwood)
 - Northbrook Court (Northbrook)
 - Old Orchard Center (Skokie)
 - Plaza del Lago Center (Wilmette)
 - Renaissance Place (Highland Park)

Suburbs-Northwest

- Algonquin Commons (Algonquin)
- Deer Park Town Center (Deer Park)
- Prime Outlets at Huntley (Huntley)
- Randhurst Mall (Mount Prospect)
- Spring Hill Mall (West Dundee)

- Streets of Woodfield (Schaumburg)
- Woodfield Shopping Center (Schaumburg)

Suburbs-West

- Geneva Commons (Geneva)
- Charlestowne Mall (St. Charles)
- Chicago Premium Outlets (Aurora)
- Fox Valley Mall (Aurora)
- North Riverside Park Mall (NorthRiverside)
- Oakbrook Center (Oakbrook)
- Stratford Square Mall (Bloomingdale)
- Town Square Wheaton (Wheaton)
- Yorktown Center (Lombard)

Suburbs-South

- Lincoln Mall (Matteson)
- River Oaks Center (Calumet City)

Suburbs-Southwest

- Chicago Ridge Mall (Chicago Ridge)
- Louis Joliet Mall (Joliet)
- Orland Square (Orland Park)

Indiana-Northwest

- Lighthouse Pl. Prem. Outlets (Michigan City)
- Southlake Mall (Merrillville)

Wisconsin-Southeast

- Pleasant Prairie Prime Outlets (Plsnt. Prairie)

